



Integration Point Sponsors Educational Webcast – Customs Valuation – What it all means

Charlotte, NC, August 5, 2010 – [Integration Point, Inc.](http://www.integrationpoint.com), a provider of global trade management solutions, announces the most recent webcast in its educational webcast series will focus on Customs Valuation. The webcast, which will take place on Thursday, August 19th at 2:00 p.m. EST, will feature Andrew Siciliano, Partner – Trade & Customs at KPMG LLP, as the speaker. There is no cost to attend this webcast and registrations can be completed at www.IntegrationPoint.com/webcasts/CustomsValuation_registrations.html.

During this one-hour educational webcast, Mr. Siciliano will discuss the importance of customs valuation and why a company needs to be paying attention to all the “noise” that it is causing. The discussion will focus on common valuation risks of which companies need to be aware, regardless of industry. Other key areas to be covered during the webcast include:

- Basics of valuation – what you need to know and pay attention to
- Transfer Pricing vs. Customs Valuation – similarities and differences
- Current challenges surrounding valuation including related party transactions, first sale, and assists
- Customs interpretation – how Customs determines valuation and pricing
- Customs valuation changes – how to apply post-importation price adjustments
- Reasonable care – ensure you are exercising reasonable care in your valuation and pricing practices

“Customs Valuation is a hot topic in the world of global trade,” said Mr. Siciliano. “Knowing what you need to pay attention to with valuation as well as understanding how Customs interprets valuation and pricing is key. This webcast will be a great opportunity for anyone that is dealing with customs valuation, or has heard about it and wants to learn more.”

To register for this free, educational webcast on “Customs Valuation – What it all means”, please visit the Integration Point website at:

www.IntegrationPoint.com/webcasts/CustomsValuation_registrations.html or send an email to Webcast@IntegrationPoint.com.

About Integration Point, Inc.

A leading provider of global trade management solutions and FTZ software, Integration Point, Inc. assists international companies by providing import and export visibility globally, delivering up-to-date global regulatory information and facilitating connectivity to supply chain partners and government agencies around the globe. Built on a single, web-based platform, Integration Point allows organizations to secure their supply chain and comply with global regulatory requirements while improving visibility and realizing savings opportunities. Integration Point Global Trade Management includes solutions for: import/export management, supply chain security, [entry validation](#), restricted party screening, [product classification](#), free trade agreement qualification and duty deferral program management (US FTZ, Mexico Maquiladora, EU Customs Warehousing, etc.) Contact Integration Point at <http://www.IntegrationPoint.com> or 704-576-3678.

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