



Content, Compliance & Connectivity – Are You Utilizing All Three To Manage Global Trade?

Complimentary ARC Advisory Group White Paper on the Importance of Using the 3C's in Your Global Trade Management Programs Now Available

Charlotte, NC, September 15, 2009 – [Integration Point Inc.](http://www.integrationpoint.com), a provider of global trade compliance software, announces a new ARC Advisory Group white paper – “*Beyond Software: The Role of Content and Connectivity in Global Trade Management*” – is available as a complimentary download on its website (www.integrationpoint.com). This informative resource discusses the importance of deploying a global trade management solution that addresses all three components – compliance, content, and connectivity.

“Software functionality is only one component of a complete GTM solution,” states Adrian Gonzalez, Analyst for ARC Advisory Group. “Companies often overlook the importance of global trade content, particularly the role it plays in extending the value of GTM across the enterprise. The same is true for connectivity. Establishing and maintaining connectivity with a dynamic set of trading partners is an integral component of GTM, but one that many companies fail to consider when evaluating software options.”

Integration Point provides a complete Global Trade Management solution that not only assists organizations with meeting compliance requirements around the world, but also provides connectivity with supply chain partners and updated trade compliance content such as global tariff schedules, VAT, charge formulas, restricted party screening lists, and free trade agreement rules. The Integration Point GTM solution includes export management, import management, duty deferral program management, supply chain compliance, and trade content from over 140 countries.

“The ARC white paper highlights the importance for companies to build a global trade compliance program that includes not only software functionality to meet regulatory requirements, but more importantly, provides baked-in trade content and supply chain connectivity that is already established,” said Clay Perry, Senior Vice President – Global Markets at Integration Point. “Once a company integrates with our solutions, we then handle the connectivity to the service providers and regulatory agencies required to move the goods globally. At Integration Point, we envision our solutions as the ‘single window’ to the trade compliance supply chain.”

To download a complimentary copy of this white paper, visit the Integration Point website at www.integrationpoint.com.

About Integration Point, Inc.

A leading provider of global trade management solutions, Integration Point, Inc. assists international companies by providing import and export visibility globally, delivering up-to-date global regulatory information and facilitating connectivity to supply chain partners and government agencies around the globe. Built on a single, web-based platform, Integration Point allows organizations to secure their supply chain and comply with global regulatory requirements while improving visibility and realizing savings opportunities. Integration Point Global Trade Management includes solutions for: import/export management, supply chain security, entry validation, restricted party screening, product classification, free trade agreement qualification and duty deferral program management (US FTZ, Mexico Maquiladora, EU Customs Warehousing, etc.) Contact Integration Point at <http://www.integrationpoint.com> or 704-576-3678.

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