



## **Integration Point Expands Presence in Asia**

*Global Trade Management Software Provider Continues Successful Growth*

Charlotte, NC, April 23, 2008 -- Integration Point®, a provider of real time global trade management solutions, announced its expanded Asian presence with the opening of a new office in Gujarat, India. Integration Point is conducting this expansion in response to the continued market growth in the Asia region.

Integration Point provides a web-based Global Trade Management (GTM) system which allows users to securely access up-to-date global trade content, compliance and connectivity at each point of the supply chain transaction. By integrating critical information from otherwise separate systems such as logistics, ERP, warehouse management and local country databases, Integration Point creates a global trade network connecting multiple members of the trade community electronically to regulatory agencies around the world.

“Web-based Global Trade Management technologies provide a lot of potential to help companies improve efficiency and reduce costs in the global supply chain,” noted Integration Point’s Senior VP of Global Markets, Clay Perry. “There is a clear increase in the demand for our products in Asia, and we are responding to that demand with an increased local presence.”

### **About Integration Point, Inc.**

Integration Point®, Inc.’s Real Time Global Trade Management helps many of the best known companies import and export goods more effectively by providing up-to-date international trade compliance. Integration Point’s solution is a comprehensive suite of fully integrated, web-based software products that provide consistent and secure access to information around the clock including: Import/Export Management, Global Classification, C-TPAT, AEO, Denied Party Screening, Free Trade Agreement qualification and Duty Deferral Program participation. Companies dependent on efficient import/export of goods rely on Integration Point to help them quickly and accurately navigate through the often complex and dynamic requirements of global trade. Contact Integration Point at [www.IntegrationPoint.net](http://www.IntegrationPoint.net) or 704-576-3678.

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