



Integration Point's Melissa Irmen Recognized as 2008 Pro to Know by Supply & Demand Chain Executive

Leading Business Magazine Presents Annual Listing of
Top Supply and Demand Chain Industry Professionals

Charlotte, NC, March 18, 2007 -- *Supply & Demand Chain Executive* Magazine, the executive's user manual for successful supply and demand chain transformation, this week announced the eighth-annual listing of Pros to Know in its February/March 2008 issue. One of the categories within the award program is 2008 Provider Pros to Know. This is a listing of individuals from a software firm or service provider, consultancy, or analyst or research firm who have a vision for the 21st century supply chain and have personally helped clients apply technology or processes to modernize their supply chains. Melissa Irmen, VP of Products & Strategy for Integration Point, was one of these recognized individuals.

"This year's Provider Pros to Know have shown themselves to be thought-leaders in their respective supply chain segments," said Andrew Reese, editor of *Supply & Demand Chain Executive*. "Their efforts in developing the tools and processes necessary for supply chain transformation, and in promoting new approaches to supply chain enablement, are helping raise Supply Chain's status within the enterprise and have earned them a place on this year's Provider Pros listing."

Irmen is extremely active in the global trade community. Of her many accomplishments, she was recognized by The Journal of Commerce as one of the "2007 Women in Transportation". Ms. Irmen is an active participant in various international trade initiatives and organizations. She works with US Customs and Border Protection (CBP) as a Trade Ambassador in the development of the Automated Commercial Environment (ACE). She has also provided technology and trade expertise to many CBP working groups, including the design team that created the automated FTZ admission filing process (e214) and the COAC committee focused on the advance security filing or "10+2" project. She is also a member of the automation committee of The National Association of Foreign-Trade Zones (NAFTZ). Ms. Irmen participates in trade community outreach programs such as the Integrated Communication subcommittee of the Trade Support Network focused on ACE education and promotion. She speaks regularly at industry conferences including NAFTZ's, the International Compliance Professionals Association (ICPA), and the American Association of Exporters and Importers (AAEI).

At Integration Point, Melissa Irmen is responsible for all marketing and product management activities. Prior to this, she managed global trade technology projects in a variety of industries in the manufacturing, distribution and petroleum sectors for companies such as BP, Symbol Technologies (now Motorola), BMW, and Abbott. She has worked with multiple ERP and supply chain software packages such as SAP, Oracle, JD Edwards, Manhattan Associates, Logility, i2, and others.

“Melissa has an extraordinary base of knowledge and experience. Her continued passion for the global trade market is admirable and this is a well-deserved award,” noted Integration Point CEO, Tom Barnes. “We are proud to have her as part of our team and we salute her on her many accomplishments in the industry.”

About Integration Point[®], Inc.

Integration Point, Inc.'s Real Time Global Trade Management helps many of the best known companies import and export goods more effectively by providing up-to-date international trade compliance. Integration Point's solution is a comprehensive suite of fully integrated, web-based software products that provide consistent and secure access to information around the clock including: Import/Export Management, Global Classification, C-TPAT, AEO, Denied Party Screening, Free Trade Agreement qualification and Duty Deferral Program participation. Companies dependent on the efficient import/export of goods rely on Integration Point to help them quickly and accurately navigate through the often complex and dynamic requirements of global trade. Contact Integration Point at www.IntegrationPoint.net or 704-576-3678.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

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