



Integration Point Delivers First Real Time Global Trade Management™ Solution

Companies of all sizes can now make more efficient, profitable trade decisions

Charlotte, NC, Dec. 11, 2007 -- Integration Point™ announced that it is first to market with a real time global trade management™ (Real Time GTM™) solution. As a key part of their strategy to deliver a comprehensive global trade network, Integration Point has taken a major step to help companies better plan and execute global trade. By providing consistent, secure real time global trade information over the Internet, Integration Point customers can avoid costly compliance problems and reduce wasteful inventory that is often required by less integrated GTM processes.

With countries frequently increasing and revising border security protocols, participating in global trade has become increasingly complex. Compliance and supply chain managers can no longer solely rely on personal knowledge and paper-based processes to effectively plan and manage global trade. Global corporations must have real time access to critical trade information and the ability to automate GTM processes. In light of the dynamic landscape, companies that can plan and monitor their imports and exports proactively will deliver more on-time goods at a reduced cost. Therefore, with an increasing reliance on the global economy, companies require a more efficient, strategic way to manage trade.

“Real Time GTM systems give users a much more dynamic view of the global trade situation and how to best handle their goods given the current circumstance,” noted Melissa Irmen, VP of Products & Strategy for Integration Point. “Operating without a real time GTM solution is like driving to work at 8 AM using a 7 am traffic report. Having a real time view of traffic - or in this case, global trade - can save significant time and aggravation. This is what Real Time GTM is all about.”

Integration Point's real time global trade management system allows users to securely access information such as free trade agreement rules, customs exception lists, different country tax and compliance requirements, etc. By integrating critical information from otherwise separate systems such as logistics, ERP, warehouse management and local country databases, Integration Point creates a global trade network. The system also utilizes a company's own transactional trade information so that users have up-to-date information to make proactive trade

decisions. They can better avoid compliance problems and therefore, move goods more efficiently and profitably.

Tom Barnes, CEO at Integration Point commented, "To ensure the most accurate and usable global trade perspective, companies must have comprehensive knowledge about **compliance**, country-specific **content**, and both internal and external system **connectivity** available anytime, anywhere." Barnes continued, "Our mission at Integration Point is to deliver a global trade network that gives our clients the most up-to-date information so they can import and/or export the right goods, at the right time, at the lowest cost."

A new whitepaper on Real Time Global Trade Management and other related information is now available on the Integration Point website: www.IntegrationPoint.net.

About Integration Point, Inc.

Integration Point, Inc.'s Real Time Global Trade Management™ helps many of the best known companies import and export goods more effectively by providing up-to-date international trade compliance. Integration Point's solution is a comprehensive suite of fully integrated, web-based software products that provide consistent and secure access to information around the clock including: Global Classification, C-TPAT, AEO, Denied Party Screening, Free Trade Agreement qualification and Duty Deferral Program participation. Companies dependent on the efficient import/export of goods rely on Integration Point to help them quickly and accurately navigate through the often complex and dynamic requirements of global trade. Contact Integration Point at www.IntegrationPoint.net or 704-576-3678.