



Integration Point Recognized by *Supply & Demand Chain Executive* for Significant Supply Chain Transformation Projects

Charlotte, NC, May 17, 2011 – Integration Point[®], a provider of global trade management and trade compliance solutions, was recently named to the *Supply & Demand Chain Executive* 100 "100 Great Supply Chain Projects." Those selected for this annual list are supply chain solution and service providers assisting their clients achieve supply chain excellence and prepare their supply chains for the post-recessionary return to growth.

"Our goal with this year's '100' is to put the spotlight on successful and innovative transformation projects that are delivering bottom-line value to small, medium and large enterprises across the different functions that comprise the supply chain," added Barry Hochfelder, editor of *Supply & Demand Chain Executive*. "The projects featured in the '100' article can serve as a roadmap for supply chain executives looking for new opportunities to drive improvement in their own operations."

Project submissions were evaluated by the magazine's editorial staff based primarily on submission clarity, project ambitiousness, creative application, and extent of results. Integration Point, selected from over 200 applicants, detailed an integrated trade project involving a retail customer streamlining its supply chain from vendor risk assessment to PO creation, screening and filing of the US Importer Security Filing (ISF). Companies using this integrated trade approach have been able to reduce risks within the supply chain, eliminate chances of working with denied parties, ensure timely and accurate filing of the ISF, and decrease the amount of time it takes for their goods to clear Customs at the port.

With a single, web-based platform, Integration Point facilitates connectivity to supply chain partners and government agencies around the globe to ensure companies are utilizing the most up-to-date global regulatory requirements from 140+ countries, as well as improving visibility and realizing savings.

"We are honored to receive this recognition for an innovative solution that helps our customers automate compliance and reduce risks within the supply chain" said Kris Kay, Vice President of Enterprise Development at Integration Point. "More importantly, this award shows the forward-

thinking of our retail customer to implement a solution that integrates trade to streamline their supply chain.”

About *Supply & Demand Chain Executive*

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

About Integration Point, Inc.

A leading provider of global trade management solutions, Integration Point provides import and export capabilities, up-to-date regulatory information for 140+ countries and connectivity to supply chain partners and government agencies across the world. Built on a single, web-based platform, Integration Point allows organizations to secure their supply chain and comply with global regulatory requirements while improving visibility and realizing savings. Integration Point Global Trade Management includes solutions for: import/export management, supply chain security, entry validation, denied party screening, product classification, free trade agreement qualification, foreign-trade zone, and Global duty deferral program management.

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